Attendees:
Mary Nebus, Marjorie Hale, Jacqueline Sandy, Keri Carlton, Connie Reymann, Mary Halpin, Elaine Warga-Murray, Marcela Knipper, Debbie Williams, Ashley Tito, Colleen Diveny, Mellissia Zanjani

Agenda Topics

- Approval of minutes of August Meeting (8/13/14) - Elaine moved to approve, Debbie 2nd
- Report from Office of Institutional Advancement – deferred
- Committee Reports of Action – deferred
- Old business – deferred
- New Business
  - Changes in event – schedule 15-16
    - 7/15-6/30/16 – need to start thinking in terms of the 15-16 FY unless it’s a calendared event already – budgets have been set, something special to be added needs to be justified
    - Mellissia will be presenting on “Parties with a Purpose” at the 9/13/14 ABoD meeting
    - Budgets – since there is no treasurer, want to give committees budgets
      - Reports should include expected revenue/expenses
      - Will be getting updates to make better informed decisions
      - Each committee and event will have a budget
  - Promotion and Marketing of Events – anything done needs to go through the marketing department and must be done in advanced (6 months is ideal time)
    - OIA and potential marketing – currently contacts to speak to are Mellissia and Eileen
    - Committee members outside of ABoD should be recruited by committee chairs
      - Alums who indicated interest were contacted but on 1 in 6 replied
      - Have information from Alums who responded with database update who indicated interest in participation
    - Committee Effectiveness – goal is to get structure together to allow for more independence for committees
    - Alumni office goal to be epicenter to coordinate events better and avoid overlapping or duplication
    - Strategic Plan – reviewing and making additions with voting to be done at 9/13/14 ABoD meeting
      - Mary and Marjorie summarized committee goals
  - Goals of Alumni Association (ABoD) – power point presentation
- Agendas and reports – electronic submission of templates
  - Who’s attending and participating
  - Hold members accountable for tasks assigned
  - Working on document library to be available online soon
  - 9/13/14 ABoD meeting – working with committees to set goals with appropriate metrics

Next Conference Call – 10/8/14