Alumni Board of Directors
Executive Board Meeting Agenda

Participant Call-In Information
1. Dial conference call number 1-866-564-5856
2. Dial room number 7291556
3. Press the pound key #

You should be able to join the conference call automatically unless the host has not yet dialed in, in which case you will be placed on hold for up to 10 minutes. If you are having difficulty in joining the conference call, hang up and repeat steps 1 through 3.

If you are having a problem with a conference call:
1.—After joining (during the call): dial *0 (star, zero) and a representative will join and troubleshoot
2.—Experiencing problems joining and not able to join at all: call 1-800-475-0600. You will need to give the participant code

Time: 7PM
Date: 1/14/15
Location: conference call

I. Attendees

<table>
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<tr>
<th>Mary Casey Nebus, President</th>
<th>Marjorie Murphy Hale, Vice President, Nominating</th>
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<tr>
<td>Jacqueline Cleveland Sandy, Secretary</td>
<td>Keri Tarantino Carlton, Stewardship</td>
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<td>Debbie Hanley Williams, Professional Development</td>
<td>Connie Reymann, Professional Development</td>
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<td>Mellissia Zanjani, Vice President for Institutional Advancement</td>
<td>Elaine Warga-Murray, Alumni Engagement</td>
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<td>Alicia Plaag, Director of Alumni and Donor Engagement</td>
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II. Agenda Topics

1. Approval of minutes of last meeting (12/10/14)
   - Debbie moves to approve, Marjorie 2nd

2. Report from OIA - Alicia
   - student worker is leaving to pursue her teaching degree; 2 student workers who were wonderful assets to phonathon team will be joining OIA a couple of hours each week - will continue to have support for Alumni functions
     - Please copy general alumni@georgian.edu on emails with committee reports
   - Has been working with different committees and wants to continue to be kept in the loop on activities so that advertising can be done to maximize participation
     - Talking to different faculty and staff departments to look for things to partner with - working with Admissions - new VP Arlene Cash of enrollment and interested in engaging with the ABoD on how we can partner with enrollment; also interested to speaking to the Board
   - Got 1st draft of quarterly postcards from communication depart and looks great - two part, opens up with info about reunion on the inside instead of sending an additional mailer as well as all upcoming events between now and April
     - Still working on perforated postcard attached to eventually ask for feedback from alumni - check box on various areas of interest (i.e. professional development, regional events) and asking for email
     - Postcard should hit homes beginning of February

3. Committee Reports (AE, NA, PD, ST, Reunion ’15, Reunion ’16, Awards, Nominating) progress toward goals
   - Alumni Engagement - Elaine
     - Had conference call last night -
       - NJ Regional Chapter event has been developed - Mass and Luncheon Mount St. Mary location - Mercy Day at the Mount tentatively on April 12, 2015 - looking at price and description to be created for February email blast
       - Still waiting to hear from new alumni committee
       - Business club - joint networking/business card exchange for business students, business club members and local businesses in April
   - Professional Development - Debbie and Connie
     - Kathleen has asked to recommend 3 alums with short bio - name, major, year of graduation and last 3 jobs to give students some info about career paths (inspirational) - encourage participation - may be some mentoring options but doesn’t think there will be high demand
     - Discussion about website and career development accessibility
     - Kathleen has started to develop a boot camp for undergraduates - coaching program to seniors to prepare them for leaving school - general life skills
     - Kathleen is going to the students in the classroom to promote career services
     - Career Services starting 1/19/15 seminar series on website - live session and recorded session available to download
4. Old business: Presidential Transition; Agenda items for 2/21 ABoD meeting from committees

- Presidential Transition
  - As Alumni Association we need to think about how we introduce ourselves to the new President. Further discussion after transitional committee meeting

- Agenda items - last chance to add items on agenda for February meeting

5. New Business:

- Discussion boards are up and running again - need to make sure everyone on committee has access rights to the proper boards - ask committee members to check to make sure they can access them

- Discussion on issues regarding when the University is going to support an event run by a committee or club
  - May be a matter of miscommunication of what support means and why committees and clubs must be fiscally responsible for events which may be causing the conflict
  - May need to have the information that the ABoD gets during the meetings given to those who have held events in the past and now feel slighted with the new changes under the strategic plan so they have a better understanding of the Strategic Plan and the importance of that plan
  - Defining support of Alumni Association and the University regarding clubs - this issue may need to be revisited at our meeting
  - There is a chapter and club guide - needs to be updated by AE which may be the place to include this information
• Marcela Knipper had emailed in December that she was dealing with some family issues and taking a step back from her participation with AA - please keep her nephew in your prayers and thoughts
  o A prayer card has been sent from the Alumni office

6. III. Attachments
• Minutes of last meeting (12/10/14)
• goals from 9/13/14 meeting (four documents)

IV. Announcements

IV. Next Meeting
February 20th dinner meeting – time and location TBD